

# The largest learning event in history

During Computer Science Education Week  
December 5-11, 2016

## HOUR OF CODE



The Hour of Code is a global movement reaching over 100 million students in over 180 countries. Anyone, anywhere can organize an Hour of Code event. **Join us at [hourofcode.com](http://hourofcode.com)!**

## What is the Hour of Code?

**A one-hour introduction to computer science.** Students and teachers can choose from a variety of activities for kindergarten and up. Activities work on any modern browser, tablet, smart-phone, *or even with no computer at all.*

**No experience needed** by students or teachers. Activities are available in over 45 languages!



Code.org's own activities feature Minecraft, Star Wars, Disney's *Frozen*, Angry Birds, and Plants vs. Zombies.

**Inspiration to learn computer science.** Hour of Code lesson plans and activities can be used to inspire students in many different classes—math, physics, history, English, and more. After doing an hour, many students want to continue!

## Why computer science?

**Computer science is foundational.** Every 21st-century student should have the opportunity to learn how to create technology. Computer science is changing every industry on the planet.

The basics of computer science also help nurture creativity and problem-solving skills, and prepare students for any future career.

**Computing is the #1 source of wages in the U.S.** There are more than 500,000 computing jobs open nationwide. Computer science graduates enjoy the second-highest starting salary and the highest full-time employment rate (76%) within six months of graduation.

**Students also love it!** Recent surveys show that among classes students “like a lot,” computer science and engineering rank near the top—only performing arts, art, and design are higher.

**But most schools don't teach computer science.**



“I challenge girls in every single country to learn one Hour of Code”

— Malala Yousafzai  
Nobel Peace Prize winner

**Get involved**

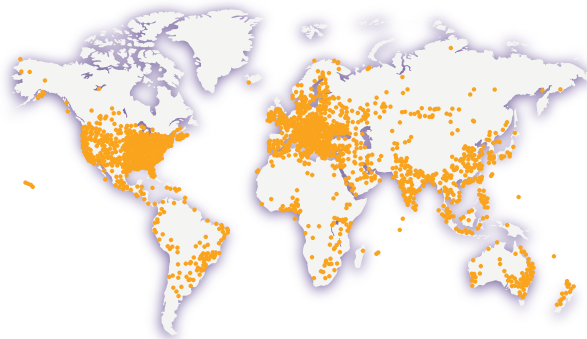
Host your own Hour of Code. Spread the word with **#HourOfCode!**

## Hour of Code Accomplishments:

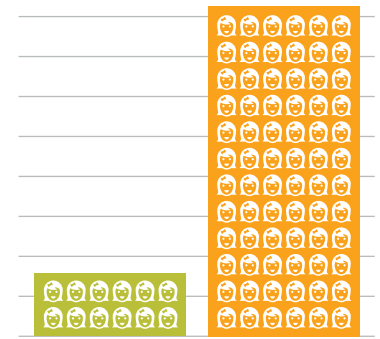
1 in 3 students in US schools have tried an Hour of Code.



Over 100M students have participated at over 200,000 events worldwide.



More girls have tried computer science than in the last 70 years.



## Celebrities, tech visionaries and even President Obama Support Hour of Code

- Every Apple Store in the world hosted an Hour of Code in 2014 and 2015.
- Hour of Code has been featured on Apple, Amazon, Google, YouTube, Yahoo!, Bing and Disney homepages.
- Celebrities Ashton Kutcher and Jessica Alba and tech leaders Sheryl Sandberg, Bill Gates and Jack Dorsey have talked with classrooms in live video chats.
- President Obama wrote his first line of code to kick off Hour of Code in 2014.
- Hour of Code students opened the NASDAQ at a special event in 2015.



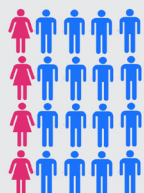
“I have **never, ever** seen my students so excited about learning.”

— Michael Clark  
Teacher

**Over 300 partners have come together** to support this grassroots campaign, including DonorsChoose.org, The College Board, Microsoft, Infosys Foundation USA, Google, Salesforce, BlackRock, Verizon, Disney, Teach for America, Khan Academy and more.

## Together, we can fix the diversity gap in computer science

### The diversity problem starts in K-12



High school computer science



University computer science



Software workforce

Women who try AP Computer Science in high school are ten times more likely to major in it in college, and Black and Hispanic students are seven times more likely.

Mark your calendars for  
**December 5-11, 2016!**

The Hour of Code is organized by Code.org, a public non-profit dedicated to expanding access to computer science and increasing participation by women and underrepresented students of color. The Hour of Code is celebrated during the annual Computer Science Education Week in December.

Code.org®, the CODE logo and Hour of Code™ are trademarks of Code.org.

**HOUR  
OF  
CODE**